

Only one card is enough for complete city activation with the PROCEED City Card Solution.

PROCEED City Card

The City card is a modern way to provide city services to both city visitors and residents.

Prepaid Solutions

Introduction

PROCEED specializes in designing, developing, delivering, and managing secure and flexible prepaid city card solutions. SmartSoft provides turn-key solutions and services to banks, corporations, education, and municipalities worldwide. It is possible to manage complete city activation with PROCEED solutions alone. The City card system operates payment and access control in different mediums like;

It encourages people to take the bus to work, exchange their library books, buy tickets to a production at the local theatre, redeem a free coffee, use the public swimming pools, and enjoy a night out on the town with free secure parking, by making such offerings all possible on a single City Card.

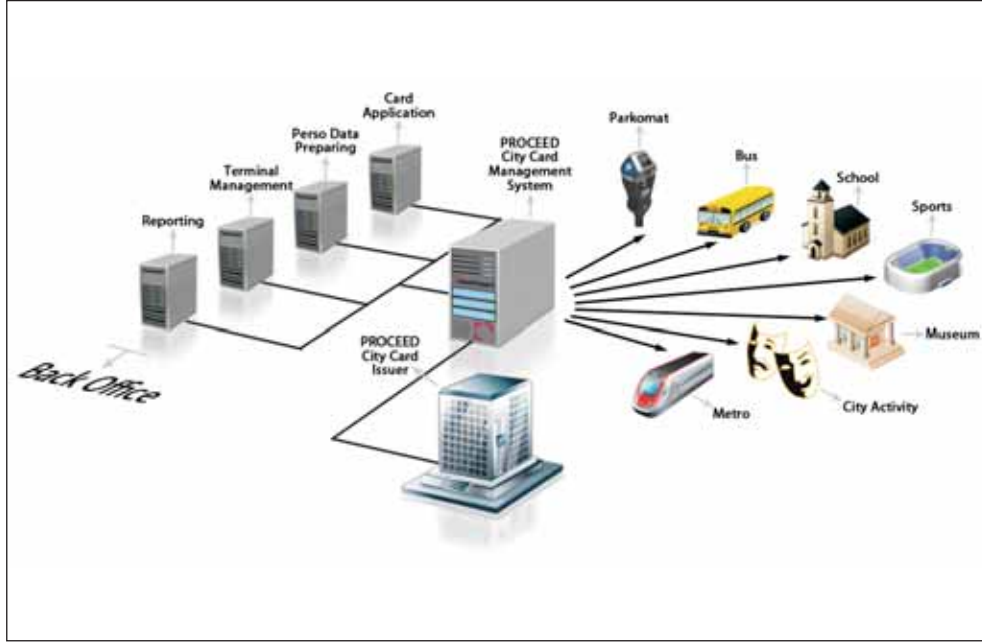
The City Card provides the tools necessary to help manage the growth of your city by using an integrated system to increase the use of public transportation and city facilities, the attendance at events and attractions, and the spending in retail and hospitality.

People can use the City Card at the following facilities:

- Public transport passes/payment
- Car Park
- Access to city facilities ; libraries, pools, theatre, galleries etc.
- Event and organizations
- ID Card; student and corporate identity

Functionality

- Card applications
- Supports personalization or no name cards
- Contact and/or contactless card management
- Access control system (stadiums, sport center, school, museum etc.)
- Cash on card
- Loyalty features
- Payment management (ticket for museum, stadium, sports center, entertainment center etc.)



- Terminal management (POS, ATM, KIOSK, Contactless Reader)
- Online-offline prepaid card management
- Card personalization system integration (mass card or instant card personalization)

Benefits

- Multiple applications on a single card
- Worldwide acceptance with VISA and MasterCard support
- Effective backoffice applications for central control
- Rich management report set

About SmartSoft Information Technologies

SmartSoft offers software solutions and services for the Payment Industry, focusing on card based payment processing and chip based financial card issuance. Offering a wide range of products, like smartcard personalization, card management, and mobile payment solutions, SmartSoft helps its clients to improve their card business and get involved in new business fields. By successfully implementing a wide array of worldwide innovative projects, SmartSoft is now a pioneer in the field and enjoys its rapidly increasing market share in both horizontal and vertical markets.



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