



The PROCEED Campus Card is a comprehensive prepaid card solution designed for universities to enable the use of one card for all needs like ID, access control, payment, and on or off campus payments.

## PROCEED Campus Card

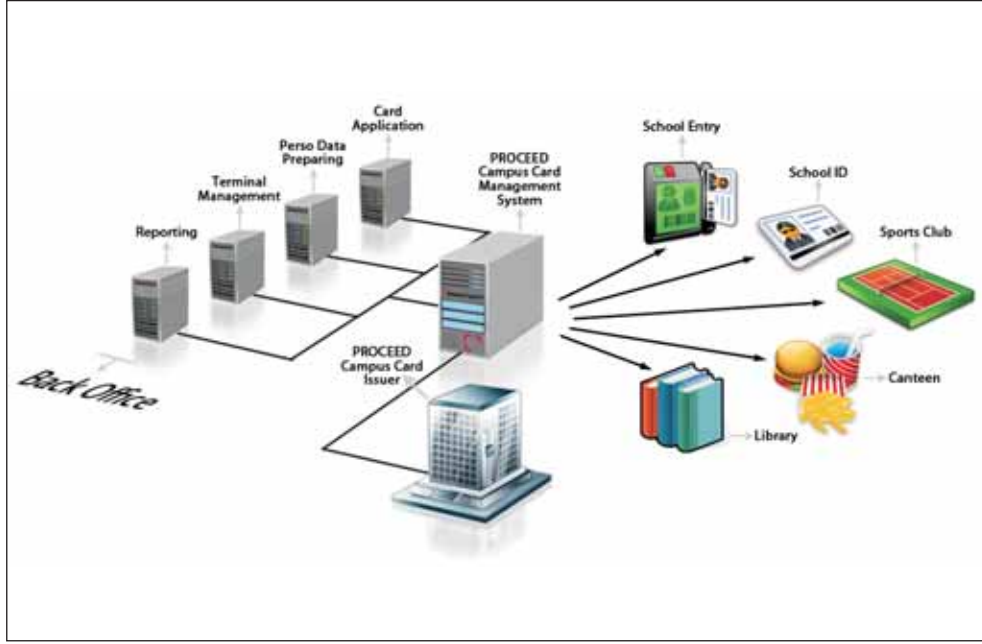
The Campus Card solution is faster, simpler, and a smarter way to build and manage your Campus Card program.

## Prepaid Solutions

The PROCEED Campus card offers an EMV based security delivered by Visa and MasterCard solutions. The Campus Card solution is simple and affordable for any campus or bank that has a high-performance card program. The system controls a powerful, comprehensive campus card management solution that delivers services and outcomes on campus and at the bank without the hassle or expense of proprietary card systems. SmartSoft's innovative transaction solution "PROCEED" brings state-of-the-art performance to campus and branded (VISA and MasterCard) card programs. The service is flexible and configurable for customer-defined meal plans, declining balance accounts, specialty accounts, and custom applications. Every transaction that cardholders make, either on or off-campus, is authorized and settled by one system.

### Functionality

- Back office card personalization
- Offline/ online transaction management
- Personalization (student and personnel) or no name (visitors) card management
- Merchant Management
- Terminal management (POS, KIOSK, unattended terminal etc.)
- Contact and/or contactless prepaid card management
- Fee definition according to card user groups (personnel, student, visitor etc.)
- Enables only authenticated access to campus, buildings, classrooms, and library
- Logging and reporting
- City transportation integration (if required)



## Benefits

- EMV compliant system
- Supports MasterCard and VISA card programs
- More than one application on the same card (ID, Visa/MasterCard, access control etc.)
- Simple, secure, and flexible system
- Adaptable system
- User-friendly interfaces and applications
- Easy and rapid implementation
- Fully integrated with different terminals

## About SmartSoft Information Technologies

SmartSoft offers software solutions and services for the Payment Industry, focusing on card based payment processing and chip based financial card issuance. Offering a wide range of products, like smartcard personalization, card management, and mobile payment solutions, SmartSoft helps its clients to improve their card business and get involved in new business fields. By successfully implementing a wide array of worldwide innovative projects, SmartSoft is now a pioneer in the field and enjoys its rapidly increasing market share in both horizontal and vertical markets.



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